

NEWS

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JOSEPH P. BRADY TO LEAD BUSINESS DEVELOPMENT AT PPI

ASHBURN, Va., Aug. 3, 2011– PPI, a specialty research manufacturing and technology development firm based in Ashburn, Va., announced the hire of Joseph P. Brady as new executive vice president of business development.

Brady comes to PPI after a distinguished 28-year career as a civilian in the U.S. Department of Defense. Most recently he served as the U.S. Army’s business development manager for its Communications-Electronics Research, Development and Engineering Center and was responsible for the creation and management of some of the most critical small business contracting programs within the Department of Defense.

PPI’s Chief Operating Officer, Italo Travez said, “PPI is honored to have Joe Brady heading our initiatives to develop solutions to the needs of our war fighters. His extensive knowledge, expertise, and insights into the government and defense networks and programs will help lead us to reaching those valuable goals.”

Prior to his role at CERDEC, Mr. Brady was the U.S. Army Communications-Electronics Command director of small business. Under his leadership, the CECOM small business office grew to become the Command’s model for supporting small business throughout the country, with over \$1.3 billion spent annually. As a contracting officer for the U.S. Army CECOM, Brady developed the Rapid Response contractual vehicle for the Army. The first contract vehicle of its kind, the R2 contract has facilitated over \$30 billion in business spending by the government.

Brady holds a master’s degree in business administration from Central Michigan University and a bachelor’s degree in business from Shippensburg State College. He is also a graduate of the U.S. Army Materiel Command’s prestigious intern program and is certified at the highest level in the Army’s contracting and project manager programs. He has received numerous awards for his work including having twice received the Secretary of the Army’s Award for Outstanding Achievement in both Materiel Acquisition, and for Small Business.

“I am truly excited to have the opportunity to work at PPI,” stated Brady. “It’s one of the most innovative small businesses in the country and has a great reputation for delivering quality products to the war fighter. The energy that the PPI executive staff has created is something I want to be part of.”

About PPI

Since 1991, PPI has developed over 176 operational, market-ready products for its clients in a diverse range of technology sectors. An award-winning company, PPI is a leader in design, engineering, and manufacturing unique products for the Federal government as well as commercial sectors. PPI is dedicated to ensuring a knowledgeable base of future engineers and technology experts and works through an active education outreach program to educate and inspire students. For more information on PPI visit www.protoprod.com.

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